

CONTRACT



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

<u>Contract / Revision</u> 584539 /	<u>Alt Order #</u> 9847196		
<u>Product</u> NRCC IE 2012			
<u>Contract Dates</u> 10/19/12 - 10/25/12	<u>Estimate #</u> 155/426/3420		
<u>Advertiser</u> National Republican Congressional Committee	<u>Original Date / Revision</u> 10/18/12 / 10/18/12		
	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail			
<u>Demographic</u> Adults 35+			
		<u>Total Ratings</u> 139.10	
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
N 1 13		10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWT---		1		\$450.00	1.80				
N 2 13		10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$450.00	1.80				
N 3 13		10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	-T-----		1		\$450.00	1.80				
N 4 13		10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1		\$450.00	1.80				
N 5 13		10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1		\$450.00	1.80				
N 6 13		10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWT---		1		\$550.00	2.50				
N 7 13		10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$550.00	2.50				
N 8 13		10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	-T-----		1		\$550.00	2.50				
N 9 13		10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1		\$550.00	2.50				
N 10 13		10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1		\$550.00	2.50				
N 11 13		10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWT---		2		\$550.00	2.90				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
584539 /	9847196	
Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	155/426/3420
Advertiser		Original Date / Revision
National Republican Con		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
N 12	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	M-----					2	\$550.00	2.90			
N 13	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	-T-----					2	\$550.00	2.90			
N 14	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	--W----					2	\$550.00	2.90			
N 15	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	---T---					2	\$550.00	2.90			
N 16	13	10/19/12	10/21/12	Sa 7a-8a	7a-8a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S-					1	\$550.00	2.20			
N 17	13	10/19/12	10/21/12	Sa 8a-9a	8a-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S-					2	\$650.00	3.30			
N 18	13	10/19/12	10/21/12	Su 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S					2	\$550.00	2.40			
N 19	13	10/19/12	10/21/12	Su 8a-9a	8a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S					1	\$650.00	4.30			
N 20	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWT---					1	\$350.00	1.50			
N 21	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	M-----					1	\$350.00	1.50			
N 22	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	-T-----					1	\$350.00	1.50			
N 23	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	--W----					1	\$350.00	1.50			
N 24	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	---T---					1	\$350.00	1.50			
N 25	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWT---					1	\$450.00	1.90			
N 26	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	M-----					1	\$450.00	1.90			
N 27	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	-T-----					1	\$450.00	1.90			
N 28	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00

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Advertiser		Original Date / Revision
National Republican Con		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Totals			
									Rate	Rtn	Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----				1	\$450.00	1.90		
N 29	13	10/22/12	10/25/12	M-F 4p-5p				4p-5p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--T---				1	\$450.00	1.90		
N 30	13	10/22/12	10/25/12	World Series on FOX				2p-CC		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----				1	\$3,000.00	8.50		
N 31	13	10/22/12	10/25/12	World Series on FOX				2p-CC		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--T---				1	\$3,000.00	8.50		
N 32	13	10/19/12	10/21/12	MLB Championship Series				2p-CC		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S				1	\$2,000.00	6.00		
N 33	13	10/19/12	10/21/12	Su 9p-1005p				9p-1005p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S				1	\$2,310.00	5.60		
N 34	13	10/22/12	10/25/12	M-F 1005p-1035p				1005p-1035p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----				1	\$600.00	2.80		
N 35	13	10/22/12	10/25/12	M-F 1005p-1035p				1005p-1035p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----				1	\$600.00	2.80		
N 36	13	10/22/12	10/25/12	M-F 1005p-1035p				1005p-1035p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--T---				1	\$600.00	2.80		
N 37	13	10/22/12	10/25/12	M-F 1035p-1105p				1035p-1105p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	MTWT---				1	\$450.00	2.00		
N 38	13	10/22/12	10/25/12	M-F 1035p-1105p				1035p-1105p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----				1	\$450.00	2.00		
N 39	13	10/22/12	10/25/12	M-F 1035p-1105p				1035p-1105p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	-T-----				1	\$450.00	2.00		
N 40	13	10/22/12	10/25/12	M-F 1035p-1105p				1035p-1105p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----				1	\$450.00	2.00		
N 41	13	10/22/12	10/25/12	M-F 1035p-1105p				1035p-1105p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/22/12	10/28/12	--T---				1	\$450.00	2.00		
N 42	13	10/19/12	10/21/12	Sa 1005p-1035p				1005p-1035p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-				1	\$250.00	1.20		
N 43	13	10/19/12	10/21/12	Su 1005p-1035p				1005p-1035p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S				1	\$700.00	3.50		
N 44	13	10/19/12	10/21/12	Su 1035p-1105p				1035p-1105p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S				1	\$300.00	2.00		

Totals 139.10 51 \$33,710.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Totals			
									Rate	Rtn	Type	Spots
Time Period												
10/01/12 - 10/25/12												
Totals												

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	51	\$33,710.00	\$28,653.50
Totals	51	\$33,710.00	\$28,653.50

Signature: _____ Date: _____

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